

# Landmark Military Newspapers, Inc. The Globe & RotoVue – Jacksonville, NC

## ***Online Advertising Policies –***

All new accounts must submit a completed credit application with order. Pre-payment is required for any ad campaign to begin until the credit approval is granted. Upon credit approval, accounts may receive credit for the advertising. All amounts are billed net and due within 15 days.

Political advertisements for issues and candidates for local, state or federal public office are prohibited.

All advertising must include the name of the advertiser.

The web sites associated with each military newspaper are produced and maintained by Landmark Military Newspapers, Inc, Online Division, a private firm in no way connected with the Department of Defense or the service branch of the armed forces represented on a particular web site. The web sites are under exclusive written contract by the Commander at each military installation. This civilian enterprise newspaper company is an authorized publication for members of the military service. Contents of these web sites are not necessarily the official view of, nor endorsed by, the United States Government, the Department of Defense, or the service branch represented on a specific web site. The appearance of advertising does not constitute endorsement by the Department of Defense or Landmark Military Newspapers of the products or services advertised. Everything advertised on these web sites shall be made available for purchase, use, or patronage without regard to race, color, religion, sex, national origin, age, marital status, physical handicap, political affiliation, or any other non-merit factor of the purchaser, user or patron.

Editorial content for all web sites is edited, prepared and provided by the Public Affairs Offices of each military installation. The Public Affairs Offices (PAO) as editors, reserve the right to refuse advertising space to any business for unethical or disreputable business practices that are not necessarily contrary to civil law. Alcohol and tobacco advertisements are not accepted. The Base Commander may also restrict additional types of advertising. Contact your Account Executive for more details.

Cancellations of online advertisements by either the client or publisher may be requested thru written notification only, whether email, fax or letter. A 30-day cancellation policy is in effect, whereas the ads will remain online for 30 days after notification has been received and confirmed. Any "frequency" discounts that applied when the campaign began shall be adjusted accordingly when the account is final billed.

We reserve the right to add, change or delete ad placements and adjust all rates, fees and discounts at any time without notice.